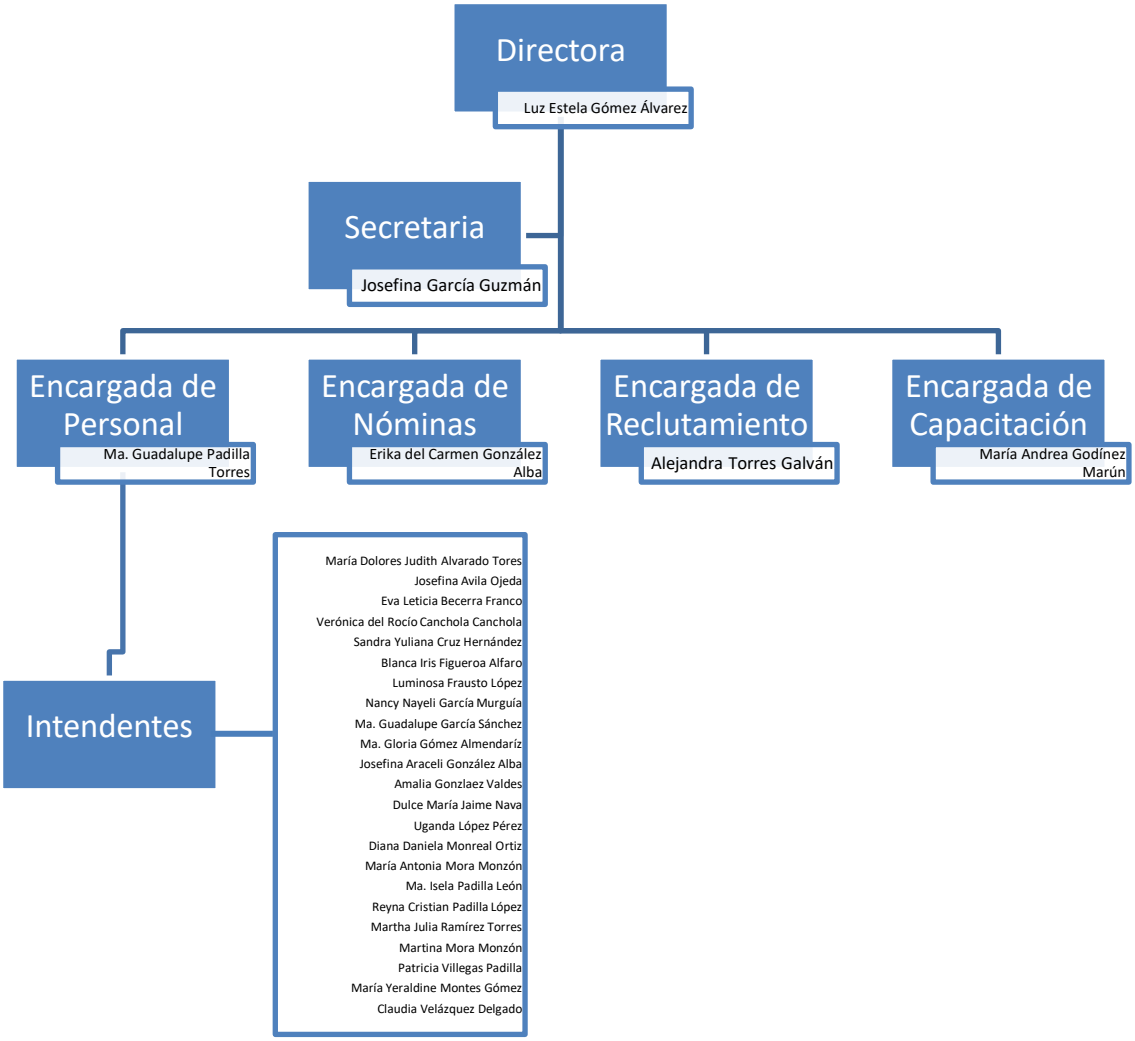Dirección de Desarrollo Institucional