



PAUTA TENTATIVA

CANAL	PROGRAMA	HORA	CONCEPTO	DURACIÓN	SEPTIEMBRE							
					16	17	18	19	20	21	22	23
					J	V	S	D	L	M	M	J
ESTRELLAS	DESPIERTA / AL AIRE PAOLA ROJAS	06:30 - 09:00	SPOTEO	20"	1	1	2	1	1	1	1	1
ESTRELLAS	HOY	09:00 - 12:00	SPOTEO	20"	1	1	1	1	1	1	1	
ESTRELLAS	CUENTAMELO YA	12:00 - 13:30	SPOTEO	20"	1	1	1	1	1	1	1	
<b>TOTALES</b>					<b>3</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>1</b>

IMPACTOS	TARIFA ESPECIAL S. F. R.	INVERSION
9	\$ 2,300.00	\$ 20,700.00
7	\$ 2,300.00	\$ 16,100.00
7	\$ 2,300.00	\$ 16,100.00
<b>23</b>		<b>\$ 52,900.00</b>

Nota:  
 TRANSMISIÓN SUJETA A DISPONIBILIDAD DE HORARIO.  
 PAUTA ILUSTRATIVA SIN NINGUNA VALIDES  
 TODOS LOS PRECIOS SON MAS I. V. A.  
 VIGENCIA AL 31 DE DICIEMBRE DEL 2021  
 LOS DESCUENTOS ESTÁN CALCULADOS SOBRE UNA INVERSIÓN DE \$ 79,000.00 MAS I. V. A.

SUB-TOTAL	\$ 52,900.00
IVA	\$ 8,464.00
<b>TOTAL</b>	<b>\$ 61,364.00</b>

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 LIC. CARLOS ALBERTO DAVILA VAZQUEZ  
 ASESOR COMERCIAL



Fecha	14 DE SEPTIEMBRE DEL 2021
Proveedor	PLANMEDIOS Y PRODUCCIONES S.A. DE C.V.
Cliente	MUNICIPIO DE SAN FRANCISCO DEL RINCON
Campaña	INFORME DE ACTIVIDADES DEL 2021
Fecha Campaña	DEL 14 AL 23 DE SEPTIEMBRE DEL 2021
Encargado	LIC. VERONICA OTERO

Factura N°:	MUNICIPIO DE SAN FRANCISCO DEL RINCON	CARRETE:	5011
CARRETE	DIRIEN DE INICIACION 0001	Sub - Total:	25,851.97
Spot 10"	M. Vno:	L. V. A.:	4,137.93
Spot 20"	Entrevista:	Total de Inversión:	30,000.00
Spot 30"	C. Remoto:		
Spot 60"	Patrocinio:		

Programa	Concepto	Horarios	Tarifa Especial	Sept. 14 de septiembre de 2021												Inver.	Sub - Total								
				14	15	16	17	18	19	20	21	22	23												
101.5 FM "LOVE"	GENERAL	Spot 20	9:00 A 11:00 PM	5	5	4	4	4	4	4	4	4	4	4	4	43	5	8,439.63							
				14	15	16	17	18	19	20	21	22	23	1	5	150.70									
				Sub - Total												5	8,590.33	L. V. A.	5	1,374.40	Total Inversión	5	9,964.73	44	

Programa	Concepto	Horarios	Tarifa Especial	Sept. 14 de septiembre de 2021												Inver.	Sub - Total								
				14	15	16	17	18	19	20	21	22	23												
LA BESTIA (93.1 FM)	DON DIEGO AL AIRE	Spot 20	9:00 A 12:00 PM	5	5	4	4	4	4	4	4	4	4	4	44	5	8,439.88								
				14	15	16	17	18	19	20	21	22	23												
				Sub - Total												5	8,439.88	L. V. A.	5	1,381.74	Total Inversión	5	10,011.62	44	

Programa	Concepto	Horarios	Tarifa Especial	Sept. 14 de septiembre de 2021												Inver.	Sub - Total								
				14	15	16	17	18	19	20	21	22	23												
LOS 40 (93.11 FM)	MA TARRATE	Spot 20	9:00 A 12:00 PM	5	5	4	4	4	4	4	4	4	4	4	44	5	8,435.88								
				14	15	16	17	18	19	20	21	22	23												
				Sub - Total												5	8,435.88	L. V. A.	5	1,381.74	Total Inversión	5	10,017.62	44	



**XHLJ****LEON  
LAGOS****Radio Emisora Central SA de CV**

# Horarios programados de transmisión

13/09/2021 06:00 p.m.

**Cliente:** MUNICIPIO DE SAN FRANCISCO  
**Contrato:** 006147

**Pauta:** / 3°- INFORME DE GOBIERNO 2021  
**Servicio:** Spot 20" (478 spots)  
**Versiones:** 129

**Siglas:**XHLJ**Periodo:** del 14/09/2021 al 23/09/2021

Fecha	Horarios	Reprogramados	Spots
14/09/2021	06:15, 06:30, 06:50, 07:15, 07:15, 07:30, 07:50, 08:15, 08:30, 08:50, 09:15, 09:30, 09:50, 10:15, 10:30, 10:50, 11:15, 11:30, 11:50, 12:15, 12:30, 12:50, 13:15, 13:30, 13:50, 15:15, 15:15, 15:30, 15:50, 16:15, 16:30, 16:50, 17:15, 17:30, 17:50, 18:30, 18:50, 19:30, 19:50, 20:30, 20:50, 20:50, 21:30, 21:50, 22:30, 22:50, 23:30	0	47
15/09/2021	06:15, 06:30, 06:50, 07:15, 07:15, 07:30, 07:50, 08:15, 08:30, 08:50, 09:15, 09:30, 09:50, 10:15, 10:30, 10:50, 11:15, 11:30, 11:50, 12:15, 12:30, 12:50, 13:15, 13:30, 13:50, 15:15, 15:15, 15:30, 15:50, 16:15, 16:30, 16:50, 17:15, 17:30, 17:50, 18:30, 18:50, 19:30, 19:50, 20:30, 20:50, 21:30, 21:30, 21:50, 22:30, 22:50, 23:30	0	47
16/09/2021	06:15, 06:30, 06:50, 07:15, 07:15, 07:30, 07:50, 08:15, 08:30, 08:50, 09:15, 09:30, 09:50, 10:15, 10:30, 10:50, 11:15, 11:15, 11:30, 11:50, 12:15, 12:30, 12:50, 13:15, 13:30, 13:50, 15:15, 15:15, 15:30, 15:50, 16:15, 16:30, 16:50, 17:15, 17:30, 17:50, 18:30, 18:50, 19:30, 19:50, 20:30, 20:50, 21:30, 21:50, 21:50, 22:30, 22:50, 23:30	0	48
17/09/2021	06:15, 06:30, 06:50, 07:15, 07:15, 07:30, 07:50, 08:15, 08:30, 08:50, 09:15, 09:30, 09:50, 10:15, 10:30, 10:50, 11:15, 11:15, 11:30, 11:50, 12:15, 12:30, 12:50, 13:15, 13:30, 13:50, 15:15, 15:30, 15:50, 15:50, 16:15, 16:30, 16:50, 17:15, 17:30, 17:50, 18:30, 18:50, 19:30, 19:50, 20:30, 20:50, 21:30, 21:50, 22:30, 22:30, 22:50, 23:30	0	48
18/09/2021	06:15, 06:30, 06:50, 07:15, 07:30, 07:50, 08:15, 08:50, 09:15, 09:30, 09:50, 10:15, 10:30, 10:50, 11:15, 11:30, 11:50, 12:15, 12:30, 13:15, 13:30, 13:50, 14:30, 14:50, 15:15, 15:30, 15:50, 16:15, 16:50, 17:15, 17:50, 18:15, 18:30, 18:50, 19:15, 19:50, 20:15, 20:30, 20:50, 21:15, 21:30, 21:50, 22:15, 22:30, 22:50, 23:15, 23:30, 23:50	0	48
19/09/2021	06:15, 06:30, 06:50, 07:15, 07:30, 07:50, 08:15, 08:30, 08:50, 09:30, 09:50, 10:15, 10:30, 10:50, 11:15, 11:30, 12:15, 12:30, 12:50, 13:15, 13:30, 13:50, 14:30, 14:50, 15:15, 15:30, 15:50, 16:15, 16:30, 17:15, 17:30, 17:50, 18:15, 18:30, 18:50, 19:15, 19:50, 20:15, 20:30, 20:50, 21:15, 21:30, 21:50, 22:15, 22:30, 22:50, 23:15, 23:30	0	48
20/09/2021	06:15, 06:30, 06:50, 07:15, 07:30, 07:50, 07:50, 08:15, 08:30, 08:50, 09:15, 09:30, 09:50, 10:15, 10:30, 10:50, 11:15, 11:15, 11:30, 11:50, 12:15, 12:30, 12:50, 13:15, 13:30, 13:50, 15:15, 15:30, 15:50, 16:15, 16:30, 16:50, 16:50, 17:15, 17:30, 17:50, 18:30, 18:50, 19:30, 19:50, 20:30, 20:50, 21:30, 21:50, 22:30, 22:30, 22:50, 23:30	0	48
21/09/2021	06:15, 06:30, 06:50, 06:50, 07:15, 07:30, 07:50, 08:15, 08:30, 08:50, 09:15, 09:30, 09:50, 10:15, 10:30, 10:50, 11:15, 11:30, 11:50, 11:50, 12:15, 12:30, 12:50, 13:15, 13:30, 13:50, 15:15, 15:30, 15:50, 16:15, 16:30, 16:30, 16:50, 17:15, 17:30, 17:50, 18:30, 18:50, 19:30, 19:50, 20:30, 20:50, 21:30, 21:50, 22:30, 22:30, 22:50, 23:30	0	48
22/09/2021	06:15, 06:30, 06:50, 07:15, 07:15, 07:30, 07:50, 08:15, 08:30, 08:50, 09:15, 09:30, 09:50, 10:15, 10:30, 10:50, 11:15, 11:15, 11:30, 11:50, 12:15, 12:30, 12:50, 13:15, 13:30, 13:50, 15:15, 15:15, 15:30, 15:50, 16:15, 16:30, 16:50, 17:15, 17:30, 17:50, 18:30, 18:50, 19:30, 19:50, 20:30, 20:50, 21:30, 21:50, 21:50, 22:30, 22:50, 23:30	0	48
23/09/2021	06:15, 06:30, 06:50, 07:15, 07:15, 07:30, 07:50, 08:15, 08:30, 08:50, 09:15, 09:30, 09:50, 10:15, 10:30, 10:50, 11:15, 11:15, 11:30, 11:50, 12:15, 12:30, 12:50, 13:15, 13:30, 13:50, 15:15, 15:15, 15:30, 15:50, 16:15, 16:30, 16:50, 17:15, 17:30, 17:50, 18:30, 18:50, 19:30, 19:50, 20:30, 20:50, 21:30, 21:50, 21:50, 22:30, 22:50, 23:30	0	48
<b>Total:</b>		<b>0</b>	<b>478</b>





# HORARIOS CLIENTE

MVS LEON

CLIENTE: MUNICIPIO SAN FRANCISCO DEL RINCON. ORDEN: 234198 ESTATUS: Liberada NO CONTRATO 63192

CAMPAÑA: 2021

FECHA INICIO: 14/09/2021

FECHA FIN: 23/09/2021

REFERENCIA: 2021

SPOTS TOTALES: 115

SPOTS LIBERADOS: 115

## 14/09/2021

XHSO LA MEJOR - LEO00493478 SF CRUZ ROJA

12:15:00	12:50:00	13:50:00	14:32:00	15:15:00	15:50:00	16:32:00	16:50:00	Total	11
17:50:00								17:15:00	17:32:00

## 15/09/2021

XHSO LA MEJOR - LEO00493479 SF VIVIENDA

08:15:00	09:32:00	10:32:00	11:50:00	12:32:00	13:15:00	14:15:00	15:32:00	Total	11
17:32:00								16:32:00	17:15:00

## 16/09/2021

XHSO LA MEJOR - LEO00493480 SF PAVIMENTACION

08:15:00	09:50:00	10:50:00	11:32:00	12:32:00	13:32:00	14:32:00	15:32:00	Total	11
17:32:00								16:32:00	17:15:00

## 17/09/2021

XHSO LA MEJOR - LEO00493481 SF OXIGENO

08:15:00	09:15:00	10:15:00	11:32:00	12:15:00	13:50:00	14:32:00	15:50:00	Total	11
17:50:00								16:15:00	16:50:00

## 18/09/2021

XHSO LA MEJOR - LEO00493482 SF CAMPO

08:32:00	09:50:00	10:15:00	11:32:00	12:15:00	13:50:00	14:15:00	15:32:00	Total	11
17:32:00								16:15:00	17:15:00

## 19/09/2021

XHSO LA MEJOR - LEO00493478 SF CRUZ ROJA

08:15:00	09:32:00	10:15:00	11:32:00	12:50:00	13:50:00	14:32:00	15:15:00	Total	12
16:50:00	17:32:00							15:32:00	16:15:00

## 20/09/2021

XHSO LA MEJOR - LEO00493479 SF VIVIENDA

08:15:00	09:50:00	10:32:00	11:32:00	12:32:00	13:32:00	14:15:00	14:32:00	Total	12
16:50:00	17:50:00							15:50:00	16:32:00

## 21/09/2021

XHSO LA MEJOR - LEO00493480 SF PAVIMENTACION

08:32:00	09:32:00	10:32:00	11:15:00	12:50:00	13:15:00	14:15:00	14:32:00	Total	12
17:15:00	17:32:00							15:32:00	16:15:00

## 22/09/2021

XHSO LA MEJOR - LEO00493481 SF OXIGENO

08:15:00	09:50:00	10:32:00	11:32:00	12:50:00	13:32:00	14:15:00	14:32:00	Total	12
16:50:00	17:32:00							15:50:00	16:15:00

## 23/09/2021

XHSO LA MEJOR - LEO00493482 SF CAMPO

08:15:00	09:50:00	10:15:00	11:15:00	12:15:00	13:15:00	14:15:00	14:32:00	Total	12
16:50:00	17:50:00							15:50:00	16:15:00

Total Spots Liberados 115

Fecha de liberación de Orden: 14/09/2021 10:29:57